Raana Latif

Rutgers University-New Brunswick,

New Jersey 08854

April 4, 2018

Ted Williams

Financial Grant Manager

*Eunice Kennedy Shriver*

National Institute of Child Health and Human Development

P.O Box 3006

Rockville, MD 20807

Dear Mr. Williams,

I am writing this letter to remind you that you have been cordially invited to my presentation on pregnant women and the healthcare gap that affects them. The NICHHD has funded various projects and made several strides in the care for women and health. This is why I believe that my proposal will be of great interest and benefit to the institute, as well as the population it aims to serve.

Studies have shown that there is an increasing shortage of physicians in the U.S. Due to this, doctors have to spend less time per patient, and are unable to provide necessary care to pregnant women. As a result, many expecting mothers now rely on internet sources to have their questions answered. However, there is currently no one-stop-shop on the internet that is highly accurate and reliable, and could answer women’s questions and queries about their pregnancy, in the same way that a doctor can.

My proposal is to create an app that will provide women with necessary and reliable sources throughout their pregnancy. This app will have all the information a pregnant woman would need, as well as doctors on-line that would be able to answer questions quickly. More information on my proposal is enclosed in the attached PDF file. I would like to urge you to look at the attached file, and would like to remind you that my presentation on this proposal is on April 12, 2018 at Rutgers University at 12 P.M. I hope to see you there.

Should you have any questions or concerns regarding this proposal, please feel free to contact me through email at [Raana.latif@rutgers.edu](mailto:Raana.latif@rutgers.edu) or through phone at (973)-123-4567. Thank you for taking the time to read this letter, I look forward to meeting you in person.

Sincerely

Raana Latif

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